

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov - 2022 [NEW COURSE]
Entrepreneurship Development(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Q.1 Explain the concept of Entrepreneurship? Differentiate Entrepreneurship from Intrapreneurship? (14)

OR

Q.1 What is Environmental Scanning? Explain Five Force Analysis in detail.

Q.2 What is Creative Climate? Explain Managerial Responsibilities to Enhance Creative Climate in Organization. (14)

OR

Q.2 What is Idea Generation? Discuss Various Approaches of Ideation in detail.

Q.3 What is Family Business? Explain the Reasons responsible for the Conflicts in Family business. Also Discuss its Resolutions. (14)

OR

Q.3 What is the Role of Women in Family Business? Is there any Need to Change in the System of Family Business? How?

Q.4 What is Social Entrepreneurship? Discuss the Characteristics of Social Entrepreneur. (14)

OR

Q.4 Elaborate the Time Management? Explain Time Management Techniques in detail.

Q.5 Identify and discuss the Skills and Qualities of the following great entrepreneurs. (14)
(Any Two)

1. Dhirubhai Ambani
2. Steve Jobs
3. Thomas Alva Edison
